



NEWS RELEASE

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NEWSRADIO 1020 KDKA HOST FRED HONSBERGER DIES AT 58

Veteran KDKA Radio personality Fred Honsberger passed away this morning at his home in Monroeville. He was 58.

Honsberger had hosted afternoons on the station (weekdays, 12:00Noon-3:00PM, ET) since Jan. 5, 2009. His last show was on Tuesday, Dec. 8.

“The NEWSRADIO 1020 KDKA family is deeply saddened to learn that Fred has passed away,” said Michael Young, Senior Vice President and Market Manager, CBS RADIO Pittsburgh. “Fred truly loved the Pittsburgh area, the KDKA listeners and his colleagues at the station. His immense passion and the enjoyment and pride he took in preparing and producing his shows will be greatly missed. Fred’s family has the station’s deepest sympathies during this difficult period.”

“We couldn’t be more proud of the work Fred has done as a dedicated broadcaster over the past three decades,” said Dan Mason, President and CEO, CBS RADIO. “His love for, and dedication to his listeners in Pittsburgh cannot be duplicated. Our sincere condolences go out to Fred’s family.”

Honsberger joined KDKA in 1979 after working as a news anchor at sister station KYW in his hometown of Philadelphia. He began at KDKA as a news anchor and reporter working the night shift, and as John Cigna and Roy Fox’s newsman.

Later, he was named KDKA Radio’s News Director, a position he held from 1984-89. Following that, he moved into the role of talk show host.

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Before joining Group W Radio (now CBS RADIO), Honsberger was News Director at WKBO Radio in Harrisburg, Pa. and served as Operations Director at WRSC/WQWK, State College, Pa.

Honsberger has won multiple awards for his reporting, anchoring and series work. The most prestigious was the Dupont Award given to the Group W Radio reporters who covered the Three Mile Island nuclear disaster in 1979 of which Honsberger was part of that team.

In addition, he is a two-time winner of the Radio and Television News Director Association's award for excellence in radio news. He won a Golden Quill Award for his radio special on the Pittsburgh police undercover drug squad and for TV commentaries. Honsberger was named Best Talk Show Host by the Achievement in Radio Awards in 1997, 2003 and 2005. He also won the Achievement in Radio Award for Best Afternoon Show in 2003, 2005, 2006 and 2007. Honsberger was named one of the six Best Local Personalities of the Year in the 2004 Radio and Records News/Talk Industry Achievement Awards. The Associated Press also named Fred's show the Best Radio Talk Show in Pennsylvania in 2004, 2005, 2006 and 2007. Talkers Magazine has named Fred Honsberger as one of its Heavy Hundred talk show hosts for the past four years.

Funeral arrangements are pending.

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